

Grey literature on tourism

What is grey literature? It is literature produced by non-commercial publishers, such as public institutions, universities, research institutes and civil society. It contains a lot of useful content, but is often hard to find as it is scattered across different loca-

tions. EIGE has collected grey literature on gender equality and you can access our collection through a simple search interface. EIGE's collection of grey literature is available in several EU languages and documents come from all EU Member States.

The relevance of gender in tourism

Little attention has been paid to how the tourism industry impacts women and men differently. However, tourism presents both opportunities and challenges for women and must subsequently be examined through a gender lens.



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Grey literature in EIGE's library

EIGE's library hosts one of the largest collections on gender-related literature related to tourism. The collection presents **good practices** of current policies throughout Europe as well as **gender indicators** aimed at assessing gender equality in tourism. Several

resources focus on the ways in which the EU has mainstreamed gender into **policy processes** for tourism. You will also find **research reports** and **statistical documents** providing data on key gender issues related to tourism.

Gender inequalities in the tourism industry

Women are well represented in the tourism industry. However, they often work in **low-skilled and poorly paid jobs**. For example, women are over-represented in housekeeping and customer service.

Within the library you will find resources highlighting the **structural and cultural factors** which determine the role women play in the tourism sector. Resources also highlight the ways in which women's opportunities in the tourism sector can be enhanced.

Library resources deal with issues such as **occupational sex segregation in the tourism sector, wage parity, career opportunities**, the role of women within micro-enterprises and/or in the **informal hotel/catering/tourism economy**.

Reading list

International perspectives on women and work in hotels, catering and tourism;

EU hotel and restaurant sector: work and employment conditions;

Sun, sand and ceilings: women in the boardroom in the tourism industry;

Gender aspects in Malta: inactive women over 40 and in the tourism sector.

Gender differences in leisure tourism

Travel decisions are largely related to gender, life cycle and economic status. Factors such as work, family and household obligations determine the amount and quality of time available for leisure and tourism and, in some instances, act as constraints. Within the library you will find resources on gender and tourism which show that these **constraints** are higher for women than for men. Economic resources, care duties and societal norms most commonly **influence how much women travel and how much enjoyment they are able to take out of it.**

You will also find resources stressing the **different choices in tourism destinations** made by women and

men as well as resources showing how women are more environmentally friendly than men.

Reading list

'Gendered leisure: are women more constrained in travel for leisure?';

'Attitudes of Europeans towards tourism';

'Effects of gender differences on perceptions of destination attributes, motivations, and travel values: an examination of a nature-based resort destination'.

The role of women in economic growth

Tourism policies are linked to economic growth and poverty reduction. In this context, tourism development can increase women's empowerment and offer women considerable employment opportunities.

Within the library, resources show how tourism can contribute to economic growth, poverty reduction and community development, presenting both opportunities and challenges for gender equality and **women's empowerment.**

Another set of resources also looks at whether or not gender is a significant explanatory variable for tourism

growth and how one can drive change in the tourism sector by empowering women through the **involvement of local communities** and by engaging them as key stakeholders.

Reading list

Women in tourism empowerment programme;

'Influence of gender and financing on tourist company growth'.

About EIGE

The European Institute for Gender Equality is the EU knowledge centre on gender equality. EIGE supports policymakers and all relevant institutions in their efforts to make equality between women and men a reality for all Europeans and beyond, by providing them with specific expertise and comparable and reliable information on gender equality in Europe. With over 800 000 items, EIGE's Resource and Documentation Centre is a one-stop shop for gender knowledge. Access our collection of policy documents, books, articles, studies, specialised databases and more at www.eige.europa.eu

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Contact details

<http://eige.europa.eu/>

facebook.com/eige.europa.eu

twitter.com/eurogender

youtube.com/user/eurogender

<https://www.linkedin.com/company/eige>

eige.sec@eige.europa.eu

+370 52157444

